



A joyful, spontaneous brand that brings sweetness and lightness to everyday life thanks to simple recipes and quality ingredients.

112,000

TONS OF SOFT WHEAT
EQUIVALENT⁴ FROM
SUSTAINABLE AGRICULTURE

100%

LOCALLY PURCHASED
SOFT WHEAT

100%

RECYCLABLE
PACKAGING

100%

RENEWABLE
ELECTRICITY

85%

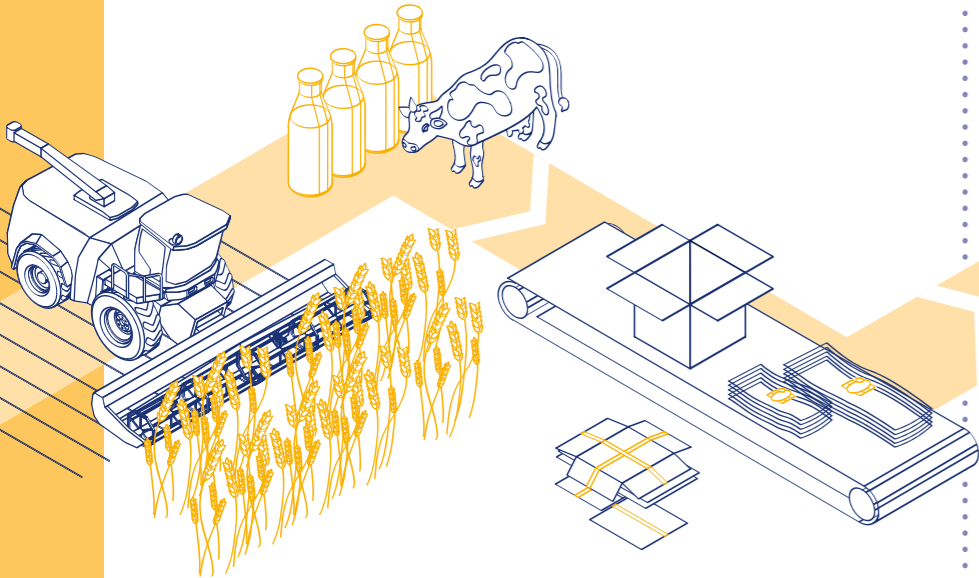
VOLUMES CONTAINING A
MAXIMUM OF 5 g OF SUGAR
PER PORTION

THANKS TO
FARMERS INVOLVED
IN THE CHARTE HARRYS

620

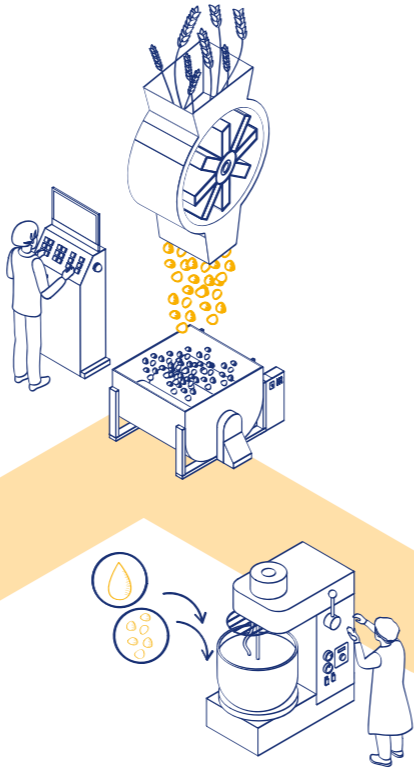
100%

EGGS FROM
FREE-RANGE HENS

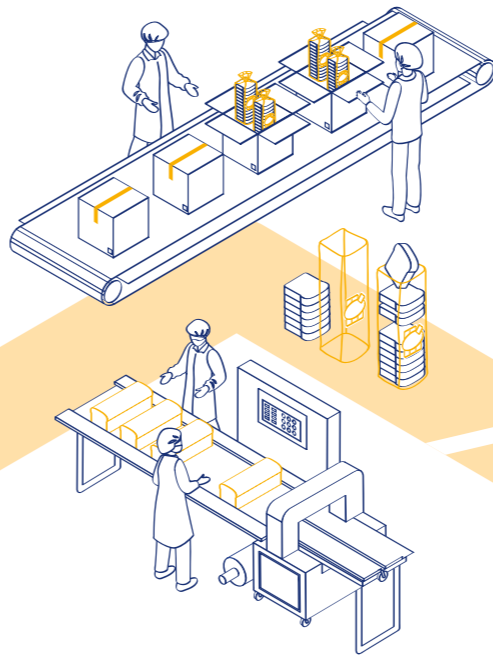


RAW MATERIALS

PACKAGING



OUR
PRODUCTION



SALES &
DISTRIBUTION



CONSUMPTION

⁴ Cereal necessary for the production of semolina, soft wheat flour and rye flour.